

STATE OF MICHIGAN

MiDEAL

An All-Access Pass to State of MI Contracts

Mary Hanes, MiDEAL Program Coordinator
State of Michigan, Central Procurement Services

Michigan.gov/MiDEAL



MiDEAL Overview

MiDEAL is the state's extended purchasing program that's available to local government, universities, colleges, school districts and nonprofit hospitals.

MiDEAL Stats

- The program was authorized by Michigan legislation and has been in existence since 1984
- Just under 1,400 members
- Average of 450-500 contracts
- 1,000s of products and services available

MiDEAL Member Benefits

Best Value Purchasing Process

The State evaluates **price, quality, expertise, terms & conditions, and timeliness**... ensuring a best overall contract.

Time & Money Savings

Members save on the duplication of administrative costs & the time needed to find the right contract.

MiDEAL Member Benefits

Direct Vendor Contact

Members work directly with the vendors to secure the goods & services.

All Departments Benefit

Staff in **all departments** of an organization may participate in the program once the membership is activated.

Contract Portfolio

- Cell phones
- Computers
- Consulting
- Flooring
- Fuel, gas & propane
- Furniture
- Hardware & tools
- Janitorial products & services
- Law enforcement & public safety
- Medical supplies
- Office supplies & equipment
- Paper products
- Printing
- Software
- Tires
- Vehicles
- Road salt
- Natural gas

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Website Tour

Michigan.gov/MiDEAL

Communication

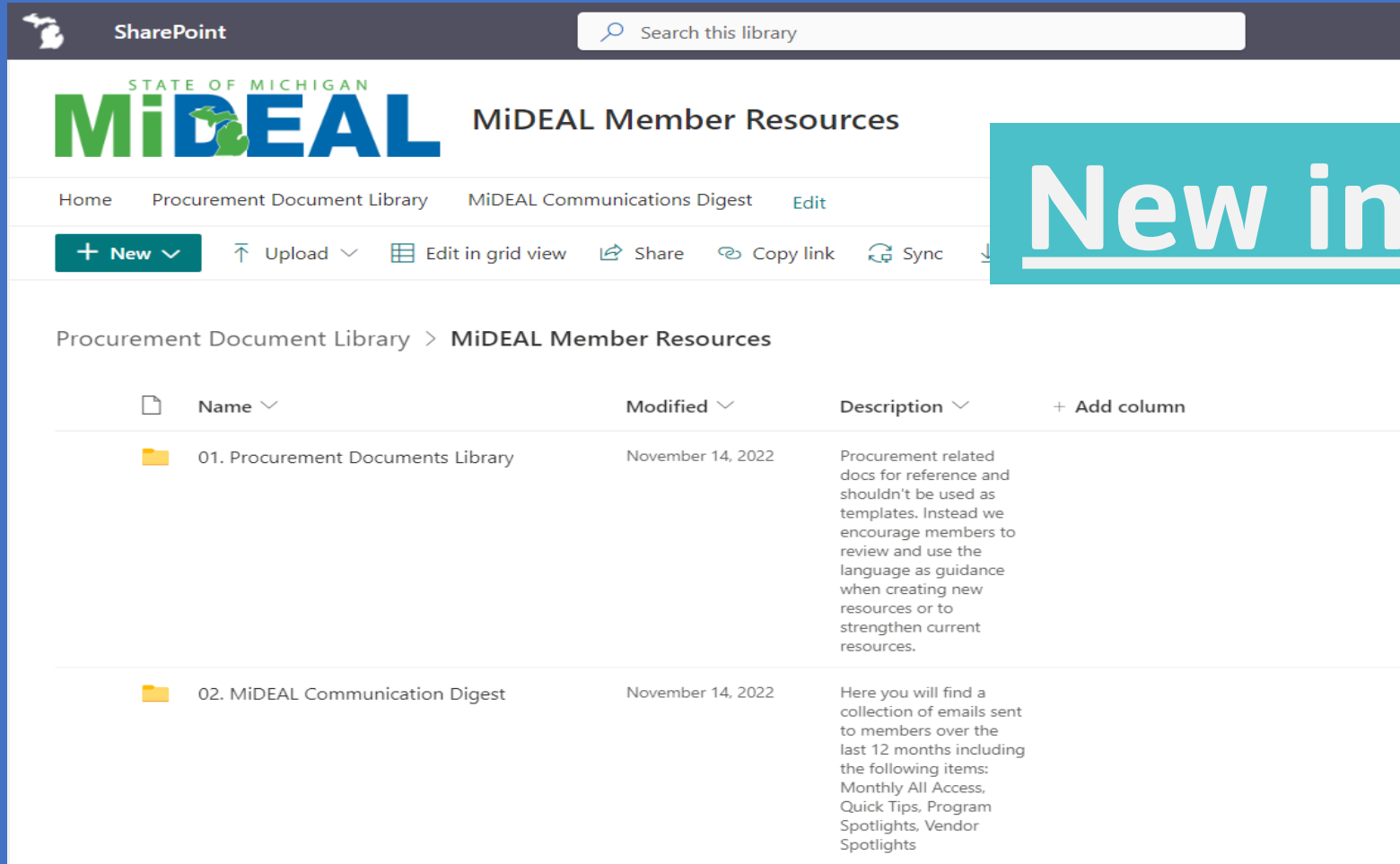
We send a variety of messages to the membership:

- All Access – featuring new contracts, change notices & expiring contracts.
- Quick tips on getting the most out of your memberships
- Vendor Spotlights – highlighting contracts in the portfolio
- Webinar training series invites

Additional Contacts can be added at any time under your membership.

- Examples of staff that benefits from MiDEAL: IT Directors, Procurement Officers, Business Office Manager, Finance Director, Support Staff, Facility Managers, Maintenance Manager, Public Safety Officers

Member Resource Site



The screenshot shows a SharePoint page for 'MiDEAL Member Resources'. At the top, there is a search bar and navigation links for 'Home', 'Procurement Document Library', and 'MiDEAL Communications Digest'. Below the navigation is a toolbar with options like '+ New', 'Upload', 'Edit in grid view', 'Share', 'Copy link', and 'Sync'. The main content area displays a table with columns for 'Name', 'Modified', and 'Description'. Two folders are listed: '01. Procurement Documents Library' and '02. MiDEAL Communication Digest'. A teal banner with the text 'New in 2023!!' is overlaid on the right side of the screenshot.

Name	Modified	Description
01. Procurement Documents Library	November 14, 2022	Procurement related docs for reference and shouldn't be used as templates. Instead we encourage members to review and use the language as guidance when creating new resources or to strengthen current resources.
02. MiDEAL Communication Digest	November 14, 2022	Here you will find a collection of emails sent to members over the last 12 months including the following items: Monthly All Access, Quick Tips, Program Spotlights, Vendor Spotlights

MiDEAL Team



Shawn Vaughn
Program Manager
VaughnS4@Michigan.gov
517-930-5984

Mary Hanses
Program Coordinator
HansesM@Michigan.gov
517-388-4558

Message Delivery

- We use the State’s platform, GovDelivery to send most of our messages.
- The email comes from the Dept Technology, Management & Budget – dtmb@govsubscriptions.Michigan.gov

MiDEAL Website

www.Michigan.gov/MiDEAL