

2026

Winter Operations Conference Exhibitor Show

Delta Hotels Muskegon Convention Center in Muskegon, Michigan

CENTER FOR
**TECHNOLOGY
& TRAINING**



Michigan's
Local Technical
Assistance Program



**Only 30
exhibit
spaces
available!**



Booths sell quickly. Don't miss out!

Exhibitor show will take place from 3:00pm - 6:00pm on October 20, 2026



Exhibitor Information

CENTER FOR
**TECHNOLOGY
& TRAINING**

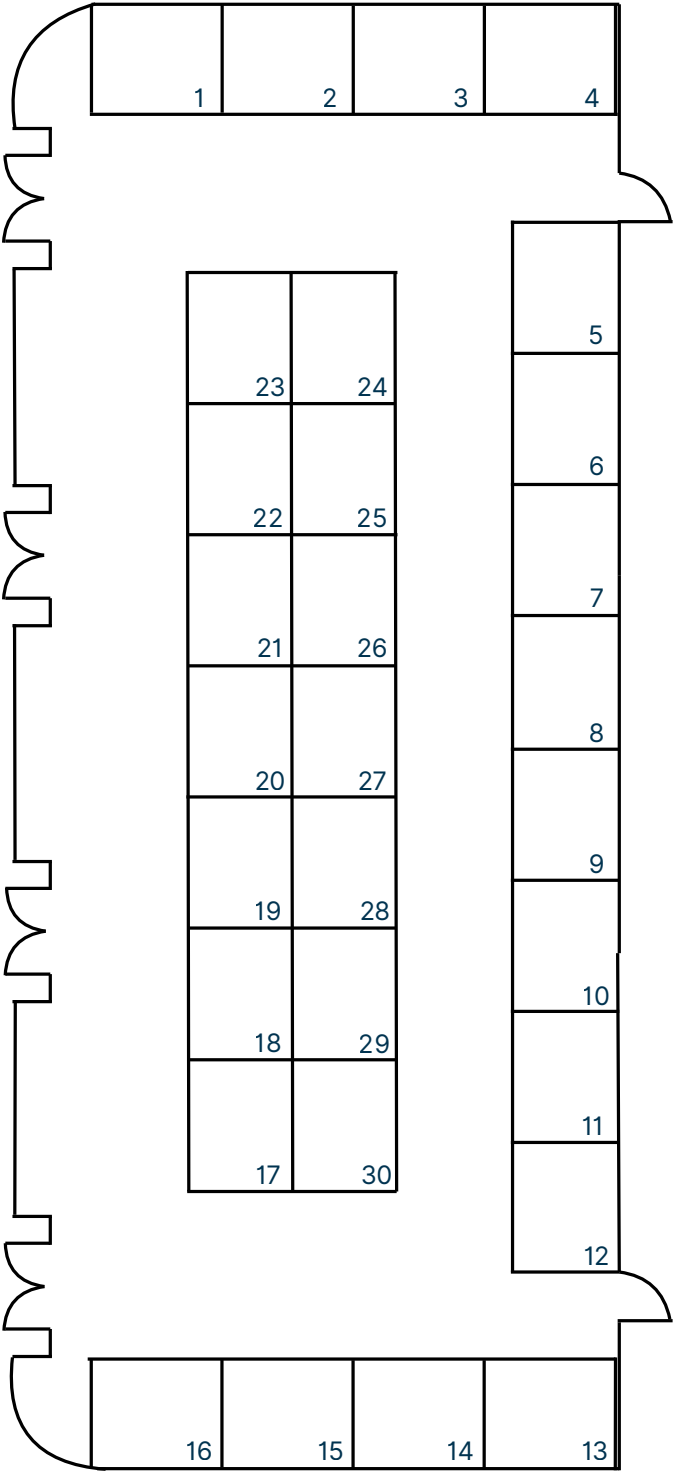
October 20-21, 2026 at the Delta Hotels Muskegon Convention Center in Muskegon, Michigan

Please read the following guidelines before completing and submitting this registration form.

Note: The exhibitor show is on-site only. There will be no virtual exhibitor show.

1. Hospitality rooms are not allowed. Your involvement as a material, equipment, or service provider is important to the success of the event, but we ask that you please confine all sales-related interaction to the exhibit floor to preserve the educational intent of the event.
2. Check-in and Set-up – Exhibitors are asked to check in at the conference registration table upon their arrival. The exhibit area will be open for setup on October 20 starting at 8:00 am. Please plan to be ready for the opening of the exhibitor show at 3:00 pm.
3. Exhibitor Show Hours – The exhibitor show will be open to conference attendees from 3:00 to 6:00 pm. on October 20.
4. Exhibit Space – The individual exhibit space will be an area that is approximately 8 feet by 10 feet and will include an 8-foot wide table. Wide displays might require more than one unit of exhibit space, so plan accordingly. Only 30 spaces are available. Exhibitors who wish to conduct their own raffles/givaways are responsible for getting prizes to their winners.
5. Exhibitor Move-out – Exhibitor move out will take place from 6:00 to 8:00 p.m. on October 20. All exhibitor equipment and materials must be removed from inside the facility by 8:00 p.m.
6. Exhibitor Fees – The early exhibit registration fee is \$450 for one unit of exhibit space. The standard exhibit registration fee is \$550 for one unit. This booth fee includes conference passes for two representatives. To register, please begin by visiting <https://ctt.mtu.edu/form/winterops-exhibit-information> to claim an exhibit space assignment. After you submit the form, you will receive an invoice e-mail within seven business days. The Invoice will contain a link to the payment portal. You will have seven business days from the time you receive the invoice e-mail to pay in full. Once payment is received, your exhibit space assignment will be guaranteed.
7. Registration Deadlines – The early exhibit registration fee is available to exhibitors who register and pay in full by August 31. Exhibitors who register after August 31 will be charged the standard exhibit registration fee. All registrations and payments are due by September 15.
8. Cancellations – Before September 15, registrations cancelled within seven days of the Center for Technology & Training receiving that registration are eligible for a full refund; otherwise, cancelled registrations will be partially refunded at 50%. After September 15, cancelled registrations are not eligible for a refund.
9. Exhibit Space is Indoors Only - There will be **NO OUTDOOR SPACE** reserved for large vehicles or equipment this year.
10. Additional Equipment Needs - Extension cords, tape, and similar items will be available free of charge on a first-come, first-served basis. NOTE: Please let us know ahead of time if you would like power at your booth. This will allow us to coordinate things with the venue early, rather than right before the show.

2026 Exhibitor Show Space



Refer to <https://ctt.mtu.edu/form/winterops-exhibit-information> for current booth availability and to register.