Everything you need to know about managing roads

Each of us applies the basic principles of asset management every day to manage decisions relating to our businesses, homes, automobiles, and personal possessions. In the Introduction to Transportation Asset Management workshop, we will address asset management issues faced specifically by local officials who make decisions about roads for cities, townships, and counties. No engineering background is necessary. This workshop will provide an introduction to several core components:

- The importance of asset management—roads included
- Overview of transportation asset management principles
- Pavement deterioration basics—stay ahead of the curve
- Preventive maintenance for roads—a mix of fixes
- Selecting projects to maximize return on investment—the right treatment
- Lowering costs by using an asset management plan